

# N I E T

## Journal of Management



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### STUDY OF CHALLENGES

FACED BY WOMEN WITH SPECIAL REFERENCE TO POWER

Challenges & Opportunities in

### Quality, Accreditation & Ranking

22

of Engineering Institutions in India

Mr Imran Ali, Kuldeep Kumar, Avika Sharma

### A Study on Determinants of Online Shopping with Special Reference to Electronic Gadgets

10

Ms Gunjan Saxena, Gaurav Verma, Mani Ratnam Tyagi

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MsResham M, Vishal Kumar Sharma, Komal Yadav

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**N.JoM logo described :**

The dark part of the tree shows the uncertain and devilish image of the market, whereas with the lighter part we see hope, opportunity and determination. The tree of course, is a symbol of growth and 'green' management.

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## **From the Editor's Desk**

With the efforts of our contributors and staff of the department here I feel privileged to present the Winter 2019 volume of NIET Journal of Management. This is indeed a great pleasure to see the coordinated efforts of all the stakeholders of the NJoM Winter 2019. I would like to appreciate the energetic response of the contributors. In a paradigm shift where we are focusing too much on the use of interactive technologies all across the globe across all the domains, we have also moving towards adapting the technological advancements and our teaching learning process and research also. This is the new vision of the environment that we now must see the and observe the variables changing in the new dimensions. I am sure that we would be continuously approaching towards maintaining and achieving the high standards of research and management education.

Thanks to one and all for success.

**Resham M**  
**Editor NIET Journal of Management**



## Contents

Study of Challenges Faced By Women with special reference to Power Ms Simran Kaur, Amanraj Mishra, Deepanshi Verma	02
A Study on Factors Affecting Adoption of Food Delivery App with Special Reference to Swiggy Mr Harsh Awasthi, Monika Singh, Mohit Raj Verma	06
A Study on Determinants of Online Shopping with Special Reference to Electronic Gadgets Ms Gunjan Saxena, Gaurav Verma, Mani Ratnam Tyagi	10
Impact of Job Engagement on Organizational commitment. Ms Resham M, Vishal Kumar Sharma, Komal Yadav	14
Challenges & Opportunities in Quality, Accreditation & Ranking of Engineering Institutions in India. Mr Imran Ali, Kuldeep Kumar, Avika Sharma	22
A Study on Impact of Globalization on Higher Education Riyazuddin, Aman Goyal, Isha Kumari	27
IPR: An Intellectual Property Right of Software Codes Ritesh Rastogi, Sahil Srivastav, Kuldeep Kumar	34
Multiple Sequence Alignment Problem Solution Using Genetic Algorithm Anuj Kumar, Kamlesh Kalakoti, Deepak Tiwari	37





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